



THE CITY SALESMEN'S CLUB

SELEGRAM



Meeting Date: April 16, 2024

Location: Hoover Country Club

Presiding: Joe Daniel

Prayer, Pledge & Creed: Mike Seals – Southlake Capital

GUESTS (HOSTS): No guests.

APPROVAL OF LAST WEEK'S MINUTES: Approved as submitted.

TREASURER'S REPORT: Clear up your past due bill. Get with Dean Ledbetter.

SOCIAL REPORT: Next scheduled event is a Birmingham Barons game on Thursday, May 16th. Buy your bleacher seats online prior to the event.

SECRETARY'S REPORT:

- Birthdays (4/15-4/21): 4/17-Clayton Dorough, Bill Miller & Rick Rushing (absent); 4/18-Darrell Arnold (absent) & Britton Eveland; 4/19-Leon Chadwick; 4/20-Daniel Gallegly & Alan Smith (absent); 4/21-Sam Mosolino

ATTENDANCE REPORT: 51 Active. 3 Associates. 4 Retired. 0 Guests. **58 Total.**

MEMBER HEALTH REPORT:

- Tom Meter was in attendance and is feeling stronger every day.
- Ernie Daw's son is in the hospital.
- Coman Baum attended his stepdad's funeral in San Antonio.

PRESIDENT'S REPORT:

- Jack Weber turned in his resignation from the CSC effective 4/9/24.
- Chris Davis has changed his role. According to the bylaws, membership resides with the person, not the business.
- Brian Lindsey is still an Associate Member with Lindsey Office Furnishings.

ANNOUNCEMENTS:

- Man of the Year ballots will be collected from now until May 7th. If you want to nominate someone, see Jim Kline.

THANK YOU'S: Started by Sam Mosolino.

MEMBERSHIP REPORT: No report.

PROGRAM: Richard Dixon – Talk 99.5 / Jox 94.5

Richard grew up in Minneapolis and started his career in radio on December 23, 1983 in Southern California. He is 60 years old and has been happily divorced for 10 years, with 1 daughter and 3 grandchildren.

Questions he's often asked:

Q. "How did you get into radio?"

A. Either by luck or curse, it's all he's ever wanted to do since age 10. Went to Brown Institute, a radio broadcasting school. It was a 10-month course which taught the basics of broadcasting. He "burned the boats" and decided radio is the only job he's ever going to do by learning no other skills.

Q. "How did you get into talk radio?"

A. If you succeed or fail, it's all on you. Ratings are all that matter.

These days, 3 or 4 broadcasting companies (i.e. Cumulus and iHeart) own almost all radio stations these days. Live and local, daily talk programming could be a movement in radio.

Celebrities are really just regular people with really cool jobs. One of the famous people Richard has met is Brian Wilson of the Beach Boys. Some super nice famous folks he's met are Donald Rumsfeld and Condoleeza Rice. Simon Peg, a British comedian, was a terrible interview.

John Ed Willoughby was responsible for getting Richard into talk radio at WAPI where Richard became the live and local afternoon drive guy. Radio is a weird business.

SERGEANT AT ARMS: Jeff Baker brought the noise.

GREETERS & PRIZES:

Vic Nigri – The Fitness Center – won by Phillip Webb

Wayne Campbell – BAMA Investigation – won by Dean Ledbetter

JACKPOT: \$27 – Won by Gus Hogue

MEETING ADJOURNED: 12:59 PM

NEXT MEETING: April 23, 2024

SPEAKER: Eli Gold – Former Voice of the Crimson Tide

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