



THE CITY SALESMEN'S CLUB

SELEGRAM



Meeting Date: March 26, 2024
Location: Hoover Country Club
Presiding: Joe Daniel
Prayer, Pledge & Creed: CD Denson – Denson & Fuller Insurance

GUEST (HOST): Tyler Seals (Mike's son)

APPROVAL OF LAST WEEK'S MINUTES: Approved as submitted.

TREASURER'S REPORT: A couple of members still owe dues. If you're on the list, see Dean Ledbetter.

SOCIAL REPORT: No report.

SECRETARY'S REPORT:

- Alex Goebel has applied as a Class II Associate Member. Alex is the VP of Operations at Techscape Solutions. Club sponsors are Andy Evans & Matt Gray. We will vote on him at the Business Meeting next Tuesday.
- Birthdays: 3/24-Hank Spencer (present)

ATTENDANCE REPORT: 44 Active. 2 Associates. 1 Retired. 1 Guest. **48 Total.**

MEMBER HEALTH REPORT: No report.

PRESIDENT'S REPORT: Elections will take place on May 7th. President's Party will be June 27th at The Club.

THANK YOU'S: Started by Brice Jackson.

MEMBERSHIP REPORT: No report.

PROGRAM: Martin Newton – Athletic Director – Samford University – NCAA Basketball Selection Committee

Martin was introduced by Fred Johnston, who kept asking the question "Can he do that?" then answering "Yes, he can." Martin's first orders of business as Athletic Director at Samford was to make some key hires. He hired Pat Sullivan as football coach, Larry Long to oversee fundraising, Hal Langston to oversee The Bulldog Club, Bucky McMillan as basketball coach, and Bo Kerr to run the development staff. Prior to coming to Samford, Martin spent 26 years in sports marketing with Converse and Nike, where he traveled all over the country and was able to help schools hire coaches, including John Calipari at Kentucky. Samford University stands for Christian mission. The Samford student-athletes are a big reason he took the A.D. job. Since he got there, Samford has more championships than any other school in the Southern Conference. He's most proud that Samford has a 98% student-athlete graduation rate, one of the highest in the country. College athletics is being challenged with NIL, because it doesn't have anything to do with Name Image and Likeness, and more to do with ability and playing time. Players can transfer as often as they want. When things get difficult, they're quitting and going elsewhere. Without the intervention of Congress, things won't change. Martin thinks every student should be able to transfer once, but not multiple times.

Martin is also a member of the NCAA Basketball Selection Committee, which runs the tournament. Officiating is evaluated and the committee members decide if officials will get more assignments. The committee is charged with selecting the best 36 teams. The other 32 teams win automatic bids. This year was particularly difficult because we had 5 "bid stealers", teams that would not have made the tournament if they hadn't won their conference tournaments. There are 6 different metrics, including KenPom and non-conference schedules. It was a great conversation, and although Martin answered several questions, the meeting ran long.

SERGEANT AT ARMS: Alex Solis – fined Mike Seals for fake standing up as SAA, fined Fred for confusing him on who the actual speaker was, and fined the guest speaker for going past 1pm.

GREETERS & PRIZES:

Alex Lott – Signs & Graphics – won by Wes Cline
Mark Vance – Birmingham Coca-Cola – won by Alex Solis

JACKPOT: \$17 – Won by Tom Meter

MEETING ADJOURNED: 1:07 PM

NEXT MEETING: April 2, 2024

SPEAKER: Business Meeting

2023 - 2024 OFFICERS

President _____ Joe Daniel
First Vice-President _____ CD Denson
Second Vice President _____ Alex Lott
Secretary _____ John Wolsoncroft
Treasurer _____ Dean Ledbetter



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